

# NIBE.

PROMOTING ETHICAL BUSINESS  
ACROSS THE NORTH EAST

## Social Impact Success: Connecting and growing Start-up Communities – Your Digital Goodie Bag!

Thank you for supporting Social Impact Success – we've pulled together this digital goodie back so you can continue to stay connected with us, get to know the award winners and enjoy some socially conscious offers and freebies from local businesses!

So first up, get to know your event hosts and organisers!

### NIBE.

The North East Initiative on Business Ethics (NIBE) believes the North East, is not just a good place to do business, it's also a place full of businesses doing good.

NIBE was established in May 2013 as an independent regional resource with an aspiration to become a focal point for good business behaviour. Working across the twelve Local Authority areas covered by the North East and Tees Valley Local Enterprise Partnerships, our desire is to see the region recognised as a great place to do trustworthy, honest and transparent business.

Our mission is to encourage businesses to: have a stated purpose and values, have an ethical policy, practice what they preach, use their power responsibly and of course, operate within the law. NIBE achieve this through connecting and working with like-minded businesses and support services, lobbying, holding open collective spaces to explore contemporary ethical issues facing businesses, hosting events and **our ethical toolkit** designed by businesses, to support businesses on their ethical journey.

[www.nibe.org.uk](http://www.nibe.org.uk)



### pne

PNE is passionate about helping build a sustainable future. They are proud to be able to support socially conscious enterprises through sponsorship of the Social Impact Award and initiatives like their PNE Pioneers programme that champions young entrepreneurs, helping them make a positive social and environmental impact.

Do you have the next great business idea that can make a positive social or environmental impact? Are you the founder of an exciting new social enterprise and need help to take your organisation to the next level? PNE have over 20 years of experience in supporting entrepreneurs that want to make a difference and, we want to hear from you!

PNE are seeking ambitious young entrepreneurs who are passionate about making our world a better place. PNE Pioneers is a new, funded programme designed to fast-track the business development ambitions of North-East start-ups championing social and environmental change.

Pioneers receive monthly 1 to 1 appointment with our experienced business advisors, access to workshops and masterclasses and the chance to apply for funding opportunities. Successful applicants also receive an invite to a dedicated networking event: Get Growing Your Network.

Applicants must be aged between 18 and 30 and live in the North-East. Businesses must be registered, trading for less than 36 months and contribute to one or more of the UN Sustainable Development Goals.

For more information and information on how to apply, please visit:

[www.pne.org/business-support/pne-pioneers](http://www.pne.org/business-support/pne-pioneers)

Don't fit the criteria? Don't panic! PNE offer a wide range of qualifications, business support sessions and affordable office space that may be perfect for your business. Visit our website at: [www.pne.org](http://www.pne.org) to learn more.

[www.pne.org](http://www.pne.org)



FIRST



pne

## \*FIRST

FIRST is an accredited learning and development agency specialising in leadership and progression skills for young people, founders & professionals. As organisers of Start-Up Awards North East, they believe that developing skills and building meaningful connections to the business community are the keys to personal and economic growth.

They are experts at engaging with audiences, supporting people, and developing business relationships that are based on best practise, process, and results. We have helped thousands of people get the connections, skills, and confidence they need to progress into jobs, self-employment, or further education.

[www.youarefirst.co.uk](http://www.youarefirst.co.uk)



Ouseburn Farm is a charity and community farm in the urban heart of Newcastle upon Tyne. A 'green oasis' for the local community. Their story started in 1976 when parents from Byker took over a plot of land on the site where the Farm is now. They wanted their children to have access to nature, to grow their own food and take care of animals.

They're now a registered charity and remain true to their origins, giving 36,000 visitors a year the opportunity to learn about and care for nature through engagement with farm life. They are also a care farm and the placement programme for adults with learning disabilities, difficulties and ASD (autistic spectrum disorder) is central to our work. They help their placements to learn new skills and connect with nature, each other and their community through meaningful activity in the farmyard, gardens, kitchen, café and visitor centre

[www.ouseburnfarm.org.uk](http://www.ouseburnfarm.org.uk)



## Get to know the Social Impact Award winners...

### whozamy – Amy Clunes

whozamy have created gorgeous on trend pieces without the ugly effects on the environment; by using organically certified, deadstock or recycled materials. whozamy caters for women of all body shapes and sizes and wants to promote the message that clothes should be made to fit your beautiful bodies, not the other way around!



### Vivid Future - Farzaneh Hajirasouliha

The younger generations deserve motivation and clear insight about their chosen future career. If the pupils can relate the syllabus in schools to their dream jobs, they never give up. In this start-up, Vivid Future, they design interactive workshops based on the curriculum and real career related projects for secondary schools and colleges.



### Chestnut Natural Capital Ltd – Ian Brown

The vanguard of the green revolution eliminating single-use plastics in forestry by replacing it with a biodegradable alternative. Chestnut has been set up to take single use plastic and pesticides from the UK forests - utilising plant based raw materials to manufacture tree guards, cable ties and weed mats.

[www.chestnutnaturalcapital.com](http://www.chestnutnaturalcapital.com)



### Tailored Leisure Company – Tara Johnson

Tailored Leisure Company (TLC) is making a stand to improve the barriers in accessible leisure and short breaks. The team, led by their founder Tara Johnson, are passionate about disabled people overcoming the barriers through her exercise and overcome the social exclusion faced by those with disabilities. TLC offers innovative fitness, spa therapy, social groups, and employment opportunities for all.

If you know someone with a disability or long term condition or a community group who would benefit from their seated fitness classes, wellness courses, fully accessible hot tub or maybe you would like to support TLC's mission by volunteering or sponsoring a Butterfly of the North to help Tailored Leisure build the first short break and wellness centre in the North East contact Tara at [tailored.leisure@gmail.com](mailto:tailored.leisure@gmail.com)

[www.tailoredleisure.co.uk](http://www.tailoredleisure.co.uk)



### Greenology

Laura founded Greenology, a company at the forefront of de-polymerisation technology in the UK and is currently building a state of the art plant in Teesside to process end of life tyres into biofuel with no emissions and green, valuable by products. Creating a true, traceable, transition to net zero. Greenology's aim is to help inspire and empower others to be brave and bold, sustainable and responsible, create a platform for voices in levelling up and champions future proofing jobs in the green economy / recovery in the North.

[www.greenologyuk.com](http://www.greenologyuk.com)



# Your Goodie Bag Goodies

## Free Tickets To Family Film Screening

**Melva**, the feature film is here and perfect for families this half term; screening **28th October, 10.30am or 2pm** at **Gosforth Civic Theatre**. Friends old and new, get ready for this boisterous, mischievous and funny story of one girl's adventure to find out what she's really capable of.

Meet Melva Mapletree- an aspiring mountain-climbing, sweet-eating, eye-rolling 10-year-old. She's been struggling with anxiety, or 'worrits' as she knows them. Do you ever have worrits? You know - that uncontrollable churning in the pit of your tummy like you have 341 worms squirming about inside it? Well, Melva has them too, and right now they're so big and squirming that they're stopping her from even leaving the house. But then, one night, Grandpa Pebble disappears and their world forever.

Join Melva and Grandpa Pebble, on this funny and poignant adventure, where each learn how their 'worrits' affect them and new ways to tackle them separately and together, learning that brave isn't how you feel, it's what you do!

Melva is suitable for all ages - but recommended age is 7-11yrs old and their grown-ups.

To claim tickets email:

[Rachel.Horton@mortalfools.org.uk](mailto:Rachel.Horton@mortalfools.org.uk)

## Side by Side Arts Free Trial Music Lessons

A performing arts community interest company based in the heart of Gateshead, offering music tuition from its Gateshead studio and via Zoom. In addition, they offer vocal coaching, stage schools, holiday clubs, dance classes and deliver performing arts projects in schools and community settings.

They also lead Low Fell Community choir; an open access, friendly choir and run a variety of events across the year including our annual Gateshead Silent Film Festival.

**Side by Side Arts** are offering a **free trial music lesson**, to kick start your musical adventure today. If you're interested drop them an email via [info@sidebysidearts.org](mailto:info@sidebysidearts.org)

## 50% off Global Entrepreneurship Week Growth Mindset webinar

**CONNECT Webinar:** Through cultivating a growth mindset on **8th November, 1pm**.

Across 8th - 12th November 2021, its Global Entrepreneurship Week, a week all about celebrating and championing entrepreneurs and the entrepreneurial skill set. Being entrepreneurial is all about being in that growth mindset space innovating, learning, failing, facing the fear, evolving and growing.

This webinar will support the process of stepping into the growth space, what that feels like and identifying the elements essential to cultivating a growth mindset environment The webinar will also focus on how to recognise being stuck or consciously slipping into a fixed mindset as a fear response to change and how to empower yourself and others to embrace a growth mindset.

Tickets are £6.50 but you can use 50% Discount Code: SocialImpact - head **HERE**

## Free Ethical Business Toolkit

If ever there was a fascinating subject to get your head around then business ethics must be right up there. People have argued about the subject for years and no doubt will continue to do so as long as we are around and trading with each other.

NIBE promotes ethical business across the North East. Yet how can we achieve these things in such a complex area as ethics in the fast and ever-changing contemporary world of business? NIBE believes they can start by helping businesses to think about their own ethical position and this is the basis of this **Ethical Business Toolkit**.

The five modules, that make up this **FREE toolkit**, have been developed by people in business, for people in business and tested by people in business. NIBE hope that this work is a prompt to you to stop to think about what you're doing, why you're doing it and the impact of your business activity.

The toolkit is free, and you can access it **HERE**.

# Your Goodie Bag Goodies



## 50% Discount Code For The Stationery Society

A monthly themed subscription box service filled with gorgeous stationery. From notepads to notebooks. Cards to post-its. Prints to pin badges and a little bit in between. Each month, The Stationery Society, work with 4-6 talented British based artists to create a box of themed stationery goodies; all of which are made here in the UK. Not only are you supporting the artists and manufacturers by joining, but the Stationery Society is a business for good, with every box sold; they donate 25% to a charity linked to that box's theme. The October theme is Sweet Treats, and our charity is Luminary Bakery; a social enterprise helping disadvantaged women.

Use the code Sweet Treats 2021 to get **£5 off your first box**. Code valid until 31st December 2021 and can be used via [www.thestationerysociety.co.uk](http://www.thestationerysociety.co.uk)

## Writing For Mindfulness – Free Online Workshop

Join writer and theatre maker Danielle Burn for this 15 minute online “**Writing For Mindfulness**” workshop to get you feeling present, grounded and relaxed.

Grab pen and paper, somewhere with limited distractions and get comfy.

Workshop is free to watch, and you can do that **HERE**.

## Free Audio Theatre Experience

When The World Is Loud; an audio theatre experience to help you drown out the noise of the modern world. Accompanied by original music and soundscape, listen to the real-life voices of young people and communities from across the North-East, to take you on a journey of discovery, escape and hope for the future.

Anybody, any age, anywhere can listen. All you need is a phone and headphones, and we'll take care of the rest.

**The audio theatre experience is free to access;** listen in **HERE**.